

Exam. Code : 103203

Subject Code : 1138

B.A./B.Sc. 3<sup>rd</sup> Semester

**JOURNALISM & MASS COMMUNICATION**

**(Writing for Print Media)**

Time Allowed—3 Hours]

[Maximum Marks—80

**Note** :— This question paper contains eight questions.

Candidates are required to attempt **five** questions selecting at least **one** question from each section.

The **fifth** question may be attempted from any section. All questions carry equal marks.

**SECTION-A**

1. What is news ? Explain its various elements.
2. Explain various types of leads with suitable examples.

**SECTION-B**

3. Discuss the various stages of newspaper production.
4. Describe the duties and responsibilities of the chief Sub-Editor of a daily newspaper.

**SECTION-C**

5. Do you think that editing is essential at any newspaper office ? Discuss its importance.

6. What are the qualities and responsibilities of a Journalist ?

#### **SECTION-D**

7. Explain structure of Editorial Page of a Daily newspaper.
8. What is Web Journalism ? Discuss the challenges of Web Journalism.